

MEDIA RELEASE – ATE 2010

Mungumby Lodge

Mungumby Lodge is a private wilderness retreat situated on the boundary of the world heritage, Black Mountain (**Kalkajak**) & Cedar Bay ((**Mangkal-Mangkalba**) National Parks and 35kms south of Cooktown. The main Homestead presides over the rainforest and Mungumby Creek with spacious areas to enjoy the surroundings. Within the well maintained tropical gardens are the 10 ensuite wooden bungalows. Service is attentive in a very relaxed manner with the dining experience being typically warm and "Aussie" with gourmet style country cooking. Guests are able to relax by the pool, read from the extensive library or enjoy one of the many rainforest walks, waterfalls and natural swimming pools. Within driving distance is a wide range of tourist attractions that include historical Cooktown, Laura, 28 Rock Art Sites, Lakeland and the regions renowned for its migrating birdlife, stunning beaches and beautiful 4WD roads. The clientele is very **discerning** with predominantly an International guest (UK, Europe & North America)

1. Sir David Attenborough films at Mungumby Lodge for "First Life" series.

December 2009, the world acclaimed presenter and naturalist, Sir David Attenborough and a UK based film crew stayed at Mungumby Lodge for four nights while they were filming for the series, "First Animals", which is due to be aired in October 2010. Filming took place on the grounds of Mungumby Lodge, Laura, and Rossville where they filmed velvet worms, termites, millipedes and centipedes. For Mungumby Lodge it was a great endorsement as the lodge is very much at one with nature and is something that its client base, seek and appreciate. The series will have a potential global audience of over 5 millions viewers and will be shown on channels such as the BBC and National Geographic and the series will also be available on DVD.

For further details <http://www.mungumby.com/index.php/news/>

2. Bungalow Refurbishments March to May 2010

As part of a \$200,000.00 upgrade, in March 2010 extensive work commenced on refurbishing the bathrooms in the 10 bungalows at a cost of \$60,000.00. The bathrooms were totally replaced and now offer a fully tiled "wet room" with modern fittings that are fully eco accredited and are very much in keeping with the owner's philosophy on the environment. This once again shows the continued investment the family owners are committed to, to ensure the guests have the best possible experience when they stay at Mungumby Lodge by enhancing the facilities.

3. Mungumby Lodge Expedition Packages

Due to increased demand from both the trade and client base, Mungumby Lodge, is constantly improving and enhancing its Expedition Packages to offer and portray the best of what the region has to offer. The packages therefore include; The Quinkan Cultural Centre and Rock art at Laura, the iconic and world heritage Bloomfield Track, historical Cooktown & James Cook Museum, the wetlands of Lakeland and Kings Plain to mention but a few. As the Cooktown region is not a major tourism centre,

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ABN 25 095 040 613 Directors:- Hamish & Isabella Haslop; Scott Bryce



the packages are an easy sell for both the travel consultant and potential client offering a natural and authentic Australian experience with a personal one on one delivery.

4. Indigenous Enterprise Partnership (IEP) - Australian CEO Group (May 2010)

In conjunction with the IEP, Mungumby Lodge was very proud and honoured to have been chosen as a venue for such a prestigious group. The renowned Cape York Indigenous Leader Noel Pearson, Patron of IEP and his brother Gerhardt, both locals of the Cooktown region and Richie Ah Mat, Chairperson, Cape York Land Council, hosted CEO's from some of Australia's most well known companies.

Tony Berg, Chairman IEP. (Executive Director of Gresham Partners)

Karyn Baylis, CEO IEP. (Board member of CARE Australia)

Peter Hanlon, Group Executive, Westpac

Mick Power, CEO, BMD Group

Geoff Dixon, Deputy Chairman, Tourism Australia and ex MD and CEO of Qantas Airways Ltd

Dr Jeff Harmer, Dept of Families, Housing, Community Services and Indigenous Affairs (FaHCSIA)

Glen Boreham, MD, IBM Australia & New Zealand

Geoff Wilson, CEO, KPMG

Leigh Clifford, Chairman, Qantas Airways Ltd

Tom Von Oerzen, Senior Partner & MD, Boston Consulting Group

Narelle Hooper, Editor, AFR Boss Magazine

Brett Riley, Group MD, Telstra Country Wide

The group flew in by private charter aircraft to the local airstrip 5kms from Mungumby Lodge at Helenvale after a day of touring Cape York where they visited various communities.

The local Traditional Owners and Rangers welcomed the party with a traditional "Welcome to Country" smoking ceremony on the grounds of Mungumby Lodge which was followed by an hour of entertainment which all thoroughly enjoyed. This was preceded by dinner where a range of topics relating to the indigenous communities of Cooktown Shire and Cape York were raised in a very tranquil and relaxed atmosphere. The following morning Noel Pearson was presented with a gift, by Geoff Dixon, on behalf of the group. On departing the group expressed their enjoyment towards Mungumby Lodge and with many stating they would love to return. Geoff Dixon was noted as saying how he very much appreciated the tranquillity and beauty when he walked to Hidden Falls (a beautiful rainforest waterfall at the head of Mungumby Creek) and could relate to why guests would find the natural experience of Mungumby Lodge so attractive.

For further information please contact

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