



****START****

Sir David Attenborough presents a new wildlife series “First Life”

In December 2009 the 83 year old veteran broadcaster Sir David Attenborough visited Australia and Tropical Far North Queensland for 5 days filming for a new stunning documentary series **“First Life”**. A Documentary that is likely to cement Sir David's reputation as one of the English speaking worlds most loved and respected television presenters.

“First Life” released last weekend in the United Kingdom is a two part sixty minute documentary focused on life emerging from a single cell to multi celled creatures. The first cells evolved on Earth around 3.5 billion years ago, but for 3 billion years the Earth was dominated by two groups of single-celled organisms: the bacteria and the archaea. First Life gives us an easily digestible summary of how all life evolved from this single cell and is likely to air in Australia in January 2011.

“First Life” uses stunning photography and leading edge visual effects and fossil records to throw light on creatures which have been extinct for millions of years. It will highlight little known creatures as well as the beginnings of others on planet earth we know very well. The series filmed over eighteen months travels 60,000 kilometres around the globe visiting four continents in search of leading experts and the latest discoveries.

In Australia Atlantic Productions filmed in Queensland’s Northern Daintree Rainforest (Rossville & Helenvale), Laura & Heron Island as well as South Australia’s Flinders Ranges. The longest Australian ground time was spent based at Mungumby Lodge in Helenvale (just south of Cooktown) where they filmed the outback Termites near Laura and the elusive Peripatus worm deep in the Tropical Rainforest.

Hamish Haslop, owner of Mungumby Lodge states "This is a great endorsement for Cooktown Region and highlights the importance of continuing to promote the area to a wider audience both domestically and internationally who wish to experience the vast array of Nature, Culture and History that is on offer. Our client base from both the domestic and international markets are very discerning and well travelled. They enjoy being "off the beaten track" where they are able to enjoy and savour being at one with nature and the natural environment without the interruptions of mass tourism"

For guests staying at Mungumby Lodge they are able to follow in the foot steps of Sir David & the film crew, whether as part of one of the Lodges two "Expedition Packages" (Great Northern Safari or Cooktown, Rock Art & Rainforest Expedition), or as an independent self drive, and experience the regions where they filmed. The region is rich not only flora & fauna, but also in history, cultural and diverse range of scenery that will satisfy all.

See the "**First Life**" trailer via <http://firstlifeseries.com/trailer/>

*****END*****

For further information and images please contact David Reid at PDU Marketing on: Email: david@pacificdownunder.com Telephone: +61 (0) 7 4060 3158 Fax: +61 (0) 7 4060 3159